



CRITICALEYE

The peer to peer Board Community

Inspiring Leaders to Succeed

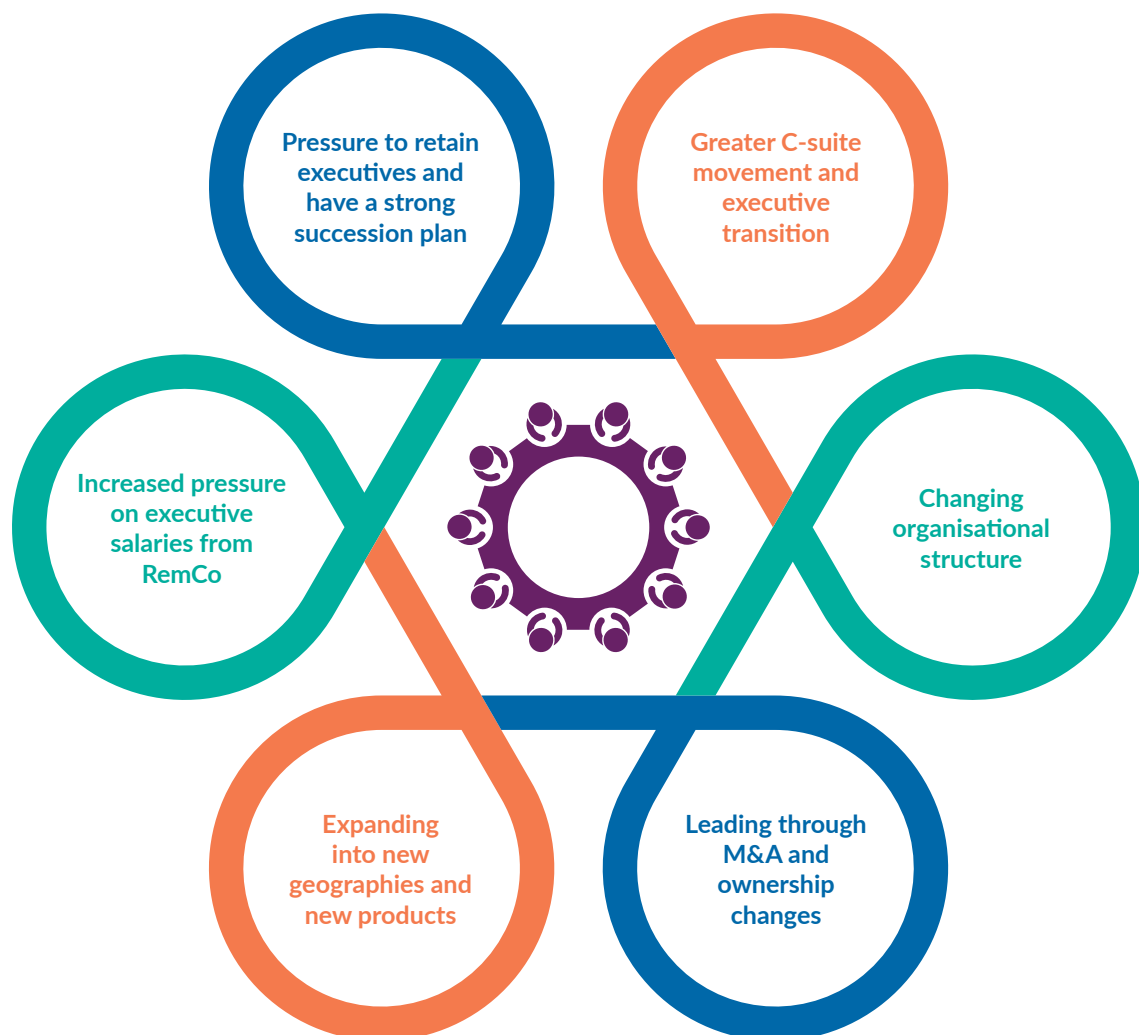
Corporate Membership



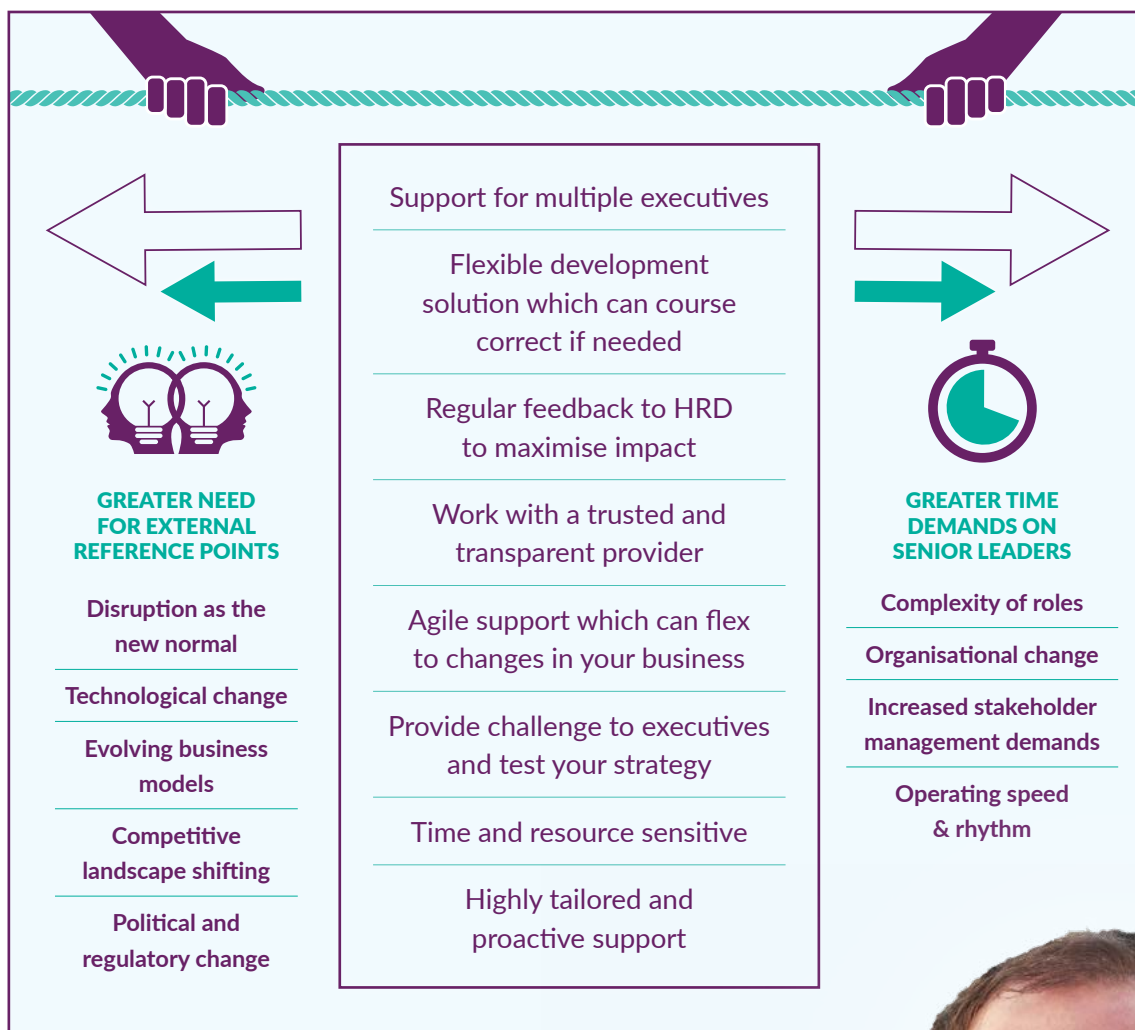
A Challenging Landscape

Criticaleye is the peer-to-peer Board Community with more than 20 years of experience in transforming executives and leadership teams globally.

We understand you and your leadership team are operating in an increasingly complex world. Changing pace and a difficult macroeconomic climate create myriad new challenges for your senior team. Human Resources Directors need a development solution which flexibly supports multiple executives, elevates individual and team performance and is agile enough to flex and course correct where needed.



What Support do you need?



“The type of support senior executives need has to consider the unprecedented pace of change and heightened pressure leaders are under. You require a solution which can respond to what’s going on within your business and the wider environment. It has to be flexible enough to address the challenges you are facing, even if these are frequently changing.”

Neil Danks, Senior Business Development Manager, Criticleye



What is Corporate Membership?

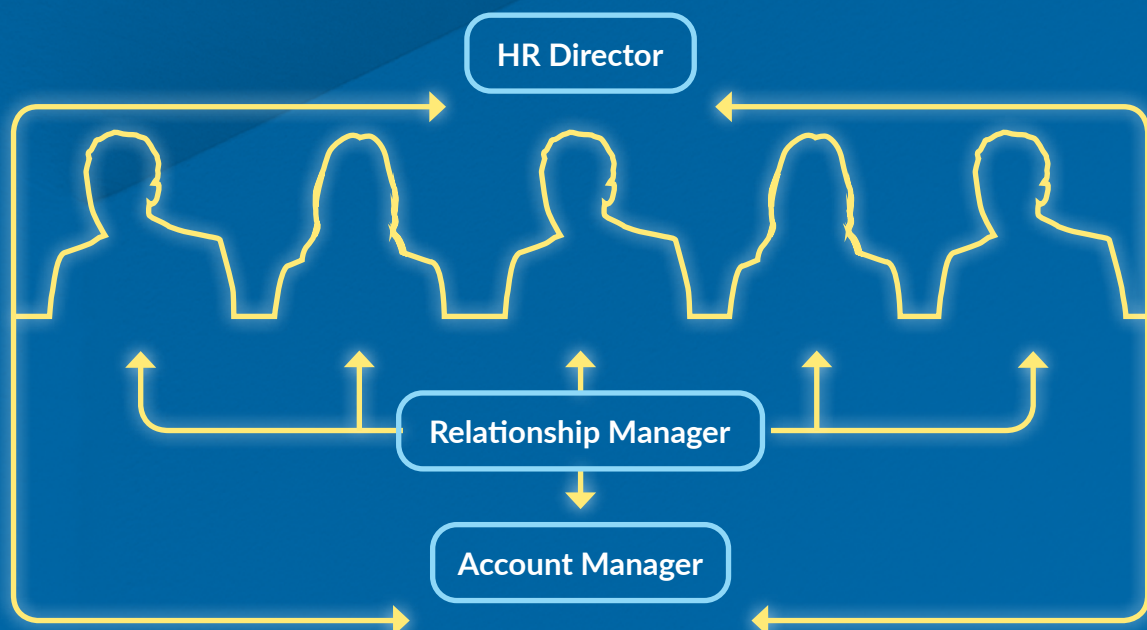
Every interaction with Criticleye is designed to inspire, energise and enable executives and their teams to address challenges, perform at the highest level and create positive change.

We provide our Members with the tools and insights necessary to validate and execute a successful strategy, manage multiple stakeholders and address leadership challenges.

Our Corporate Membership package offers organisations collective access to Criticleye for five or more executives for a minimum of two years.

Individuals within this collective will receive bespoke support via a dedicated **Relationship Manager** and **Account Manager**, the latter playing a pivotal role in overseeing activity across executives and providing detailed reporting.

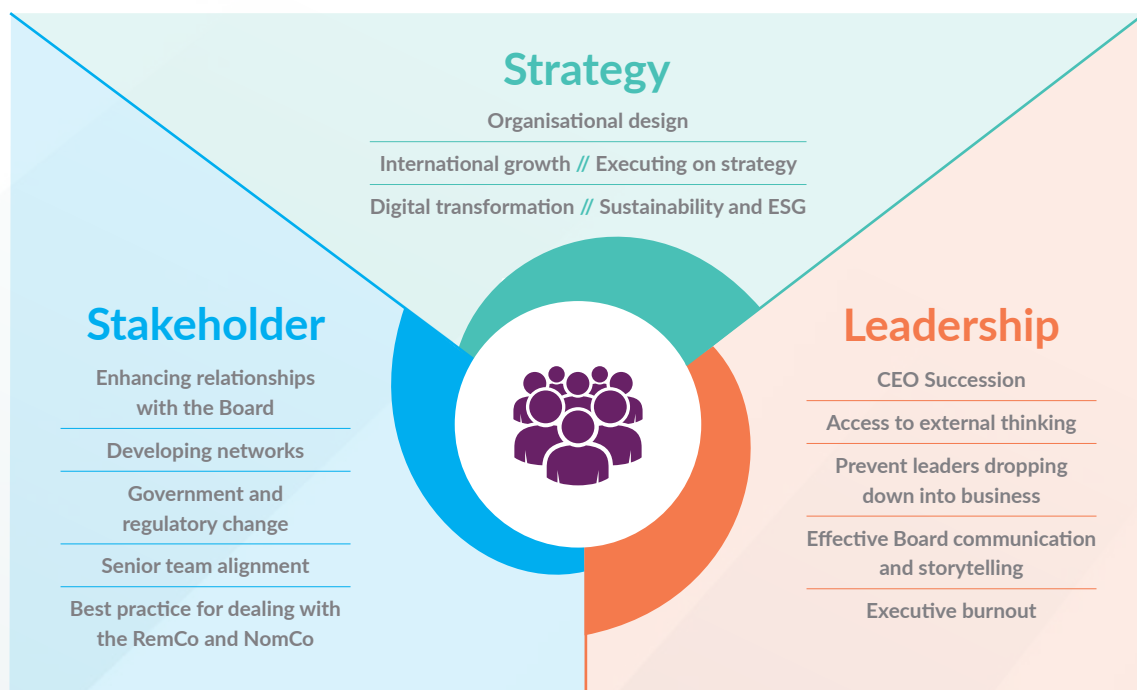
Corporate Membership Structure





Why choose Corporate Membership?

We support our Corporate Members in a number of ways.



Taken from research by Criticleye into the most common challenges for Corporate Members.

“Criticleye’s Corporate Membership package provides personalised leadership development for executives, while simultaneously considering how the programme can build collective and strategic skills for the business. The combination of opportunities, from mentoring, events, and peer connections within the global Community, to the ability to swap executives in and out of the programme if needed, make this membership extremely valuable.”

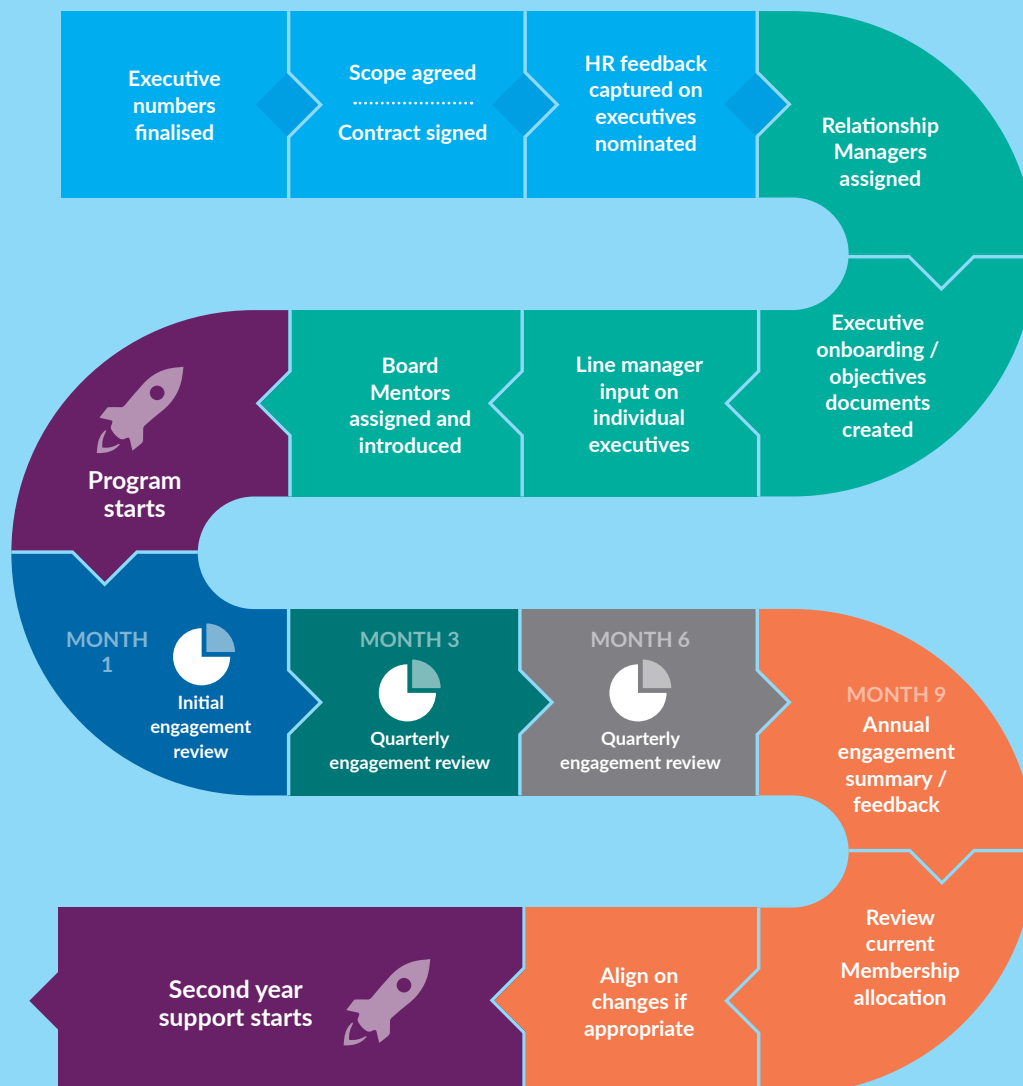
Inge Maes
Former Global Head of People & Organisation, Sandoz



Timeline

Corporate Membership offers the ideal, bespoke solution to your leadership development challenges.

Recognising that high-performing executives must gain exposure outside as well as within the business, we offer access to a formidable, global Community of leading executives and mentors.





Our Services

Our unique strength is in our ability to bring together a wide range of leadership and industry expertise, and provide a completely personalised approach so that Members broaden their skills sets and knowledge by engaging with global leaders from outside their immediate teams, organisations and industries. We adopt a range of tools to make this happen:



**Bespoke
Peer-to-Peer
Connections**



**Strategic
Pop-up
Boards**



**Executive
Retreats**



**Board
Mentors**



**Editorial
Content**



**Events and
Conference
Calls**

“With disruption round every corner, leaders and senior teams must have the ability to flex and transform to avoid failure. Mentors offer an opportunity to confidentially discuss strategy and gain insight from someone who has been through similar experiences.”

Mui Hoon Poh

Independent Director, Singapore Eye Research Institute
& Board Mentor, Criticaleye



Who do we work with?





Trust is everything

And it's built upon
relationships. So let's
get to know each other
and explore how we can
inspire you to succeed

STRATEGY

STAKEHOLDERS

OLDER

LEADERSHIP



Inspiring Leaders to Succeed

Our Values

Trust: We provide a trustworthy platform for peers to share knowledge and inspiration openly

Collaboration: We work together by sharing knowledge and expertise to achieve results

Accountability: We take personal responsibility for delivering value to our Members and colleagues

Courage: We are not afraid to constructively challenge ideas and explore new ways of working that will enhance our services

Empathy: We strive to understand challenges and provide support to peers, Members and individuals in our wider Community

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