



CRITICALEYE

The Peer-to-Peer Board Community

Inspiring Leaders to Succeed

Criticaleye Executive Membership

Welcome

“At Criticaleye, we believe that great leadership leads to positive outcomes, enabling powerful legacies. Whatever the strategic direction of your business, an effective and cohesive leadership team where there is complete trust and alignment is essential.

We build frameworks that leverage the collective experience of our Community, providing challenge and critique to contend with the isolation that accompanies the most senior roles within an organisation.

Inspiring, innovative and completely bespoke, our approach empowers today's CEOs, leadership teams and senior executives to address leadership challenges, drive strategy and effectively manage stakeholders.”

Matthew Blagg, CEO, Criticaleye





Who are we?

We are the Peer-to-Peer Board Community with more than 20 years of experience in transforming executives and leadership teams globally.

At the heart of all our work is a deep understanding of our customer. We appreciate the realities of leading an organisation and provide the **leadership, strategy** and **stakeholder** support needed to be successful.

Although the needs of our individual Members and executive teams within these three key areas vary, our approach is consistent – to provide a personalised and highly bespoke development framework so leaders can transform themselves and their organisations.

We offer a broad range of experiential learning opportunities, all designed to critique, support and validate your strategic and personal decisions, as well as broadening your knowledge by engaging with leaders from outside your immediate team, organisation and industry.

Facilitated by your own personal Relationship Manager, you'll have access to specialists and seasoned executives within our Community.





Who do we work with?



*“As a Member of the **Criticaleye Community**, I’ve received invaluable support during my tenure as CPO, navigating through numerous challenges and my Mentor has been integral in supporting my transition to CEO. Through their Corporate Membership Programme, **Criticaleye has been world-class in supporting my leadership team** in developing to the next level and uplifting their capabilities. They strike a balance by providing tailored interactions that cater to my individual needs while fostering growth among executives across our organisation.”*

Chris Norbury, CEO and former CPO, E.ON UK



Why Executive Membership?

Strategic leadership development that takes you to the next level



Relationship Manager

A Relationship Manager will coordinate all aspects of your Membership to ensure you gain maximum value. Their role is to challenge your thinking and help navigate your activities within the Community.



Strategic Pop-up Boards

Our extensive experience and reach allows us to bring together an experienced panel of trusted peers and experts to impartially challenge, critique, support and validate your strategy, empowering you to make informed decisions.



Board Mentors

A trusted reference point and impartial sounding board, our unrivalled team of Mentors have a collective experience of more than 125 CEO roles and over 350 Chair and Non-executive roles to draw from.



Peer-to-Peer Connections

We will connect you to the right person at precisely the right time. Someone in our Community has the knowledge you need to address challenges and answer your questions.



Events & Roundtables

Interact with our global Community. Whether face-to-face or delivered virtually, our Forums, Roundtables and CV Clinics offer an interactive environment for leaders to discuss and debate business critical issues.



Editorial Content

Criticleye's cutting edge business content delivers thought-provoking ideas and insights from across our peer Community.



Executive Retreats

High-impact, case study led Retreats in the UK and Asia, bringing together leaders and executives to share, interact, reflect and learn about best practice leadership.



World Leading Expertise

Providing an invaluable source of expertise and insight to executives, we tap into experts and professional service providers to support our Members.



“The support from Criticleye has been invaluable, particularly my Mentor. His guidance during the recent acquisition process of my business was instrumental. Having access to the experience of a seasoned former Group CFO to both validate and challenge my decisions, provided mooring in a fast-paced and complex process. Hosting a Pop-up Board earlier this year also gave me access to diverse experiences and viewpoints, allowing me to leverage a range of perspectives, which is crucial as a Group CFO.”

Louise Britnell
CFO, The Co-operative Bank



Corporate Membership

Strategic and high-impact leadership development

We provide our Members with the tools and insights necessary to validate and execute a successful strategy, manage multiple stakeholders and address leadership challenges. Our Corporate Membership package offers organisations collective access to Criticaleye for five

or more executives for a minimum of two years. Individuals within this collective will receive bespoke support via a dedicated **Relationship Manager** and **Account Manager**, the latter playing a pivotal role in overseeing activity across executives and providing detailed reporting.

Benefits of Corporate Membership:

- Flexible development plan which can course correct if needed
- Exposure of team members to new ideas and peers from outside their immediate networks
- A bespoke and highly managed two-year development plan for executives
- The flexibility to swap executives in and out of Membership as required

Our Corporate Membership package enables Criticaleye to feedback on the developmental needs of individual executives and offer strategic input on the group as a whole.

Want to find out more?

Download our Corporate Membership brochure

Inspiring
Leaders to
Succeed



*"Through our **Corporate Membership**, Criticaleye has identified and highlighted areas of interest and mutual challenge to foster greater collaboration and alignment across the organisation. This approach has provided our leaders with additional **safe space to support them** and access peers with whom they can benchmark with."*

Karen McKeever, Chief People Officer, Drax Group



Executive Mentoring

How do we do it?

Our unrivalled team of Board Mentors has a combined experience of more than 125 CEO roles and over 350 Chair and non-executive positions to draw from. With over 100 Board Mentors worldwide, we offer expertise across all industries and geographies.

Board Mentors

Essential for Strategic Guidance, Leadership Development and Long-term Success.

Having led organisations throughout their operational careers and now executing purely at Board level, our global group of Board Mentors are perfectly positioned to offer the credible challenge and hard-edged conversations you need to be a successful leader. As a trusted reference point and impartial sounding board, our Board Mentors will help you navigate the many challenges of leadership so you know what questions to ask.

VIDEO: THE CRITICALEYE MENTORING EXPERIENCE

Click [here](#) to watch leaders discussing the challenges they face in 2024.

Featuring comments from our Board Mentors including Mike Tye, Chair, The Big Table Group, Anne Stevens, Board Trustee, Over The Wall and Susan Gray, former Defence General of the Defence Safety Authority.



*“With disruption round every corner, leaders and senior teams must have the ability to flex and transform to avoid failure. **Mentors offer an opportunity to confidentially discuss strategy and gain insight** from someone who has been through similar experiences.”*

Mui Hoon Poh

Independent Director, Singapore Eye Research Institute
& Board Mentor, Criticaleye



Impact

Pop-up Boards

Better outcomes can be reached through better scrutiny. To succeed, sometimes you need an external sounding board and a safe space to stress-test your strategy.

Our extensive experience and reach allows us to bring together an experienced panel of trusted peers and experts who will impartially challenge, critique, support and validate your strategy, empowering you to make more informed decisions.

“Pop-up Boards, which allow an executive to bring a question or problem to other leaders with previous experience or expertise in the subject matter, are invaluable in terms of tapping upon experiences outside of his or her industry to help answer the question or problem. Pop-up Boards are also a brilliant way to stress-test new strategies for those in senior roles, who are proposing novel solutions or unique options to the challenges they encounter.”

Benny H Goh, Criticaleye Board Mentor



VIDEO: CRITICALEYE POP-UP BOARDS



Click [here](#) to watch **Lorcan O'Connor**, Group CEO, Córas Iompair Éireann (CIÉ), **Bruce Heppenstall**, Plant Director, Drax Group, **Eliane Algaard**, Operations Director, Distribution South, SSE, **David Johnson**, Group Director Medical & Security Assistance Services, International SOS and **Julian Goldsmith**, Relationship Director, Criticaleye discuss the value of Criticaleye Pop-up Boards.

“I would strongly recommend joining the Criticaleye Community. It is a safe space to learn, benchmark ourselves and our organisations and share creative ideas. The Board Mentors are just amazing, I value the relationship I built with my mentor very much, I have rarely found a better sounding board.”

Adele Ara, Chief Technology Officer, Lightsource bp



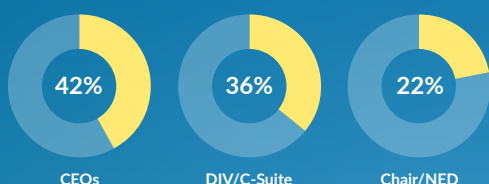


Peer-to-Peer Connections

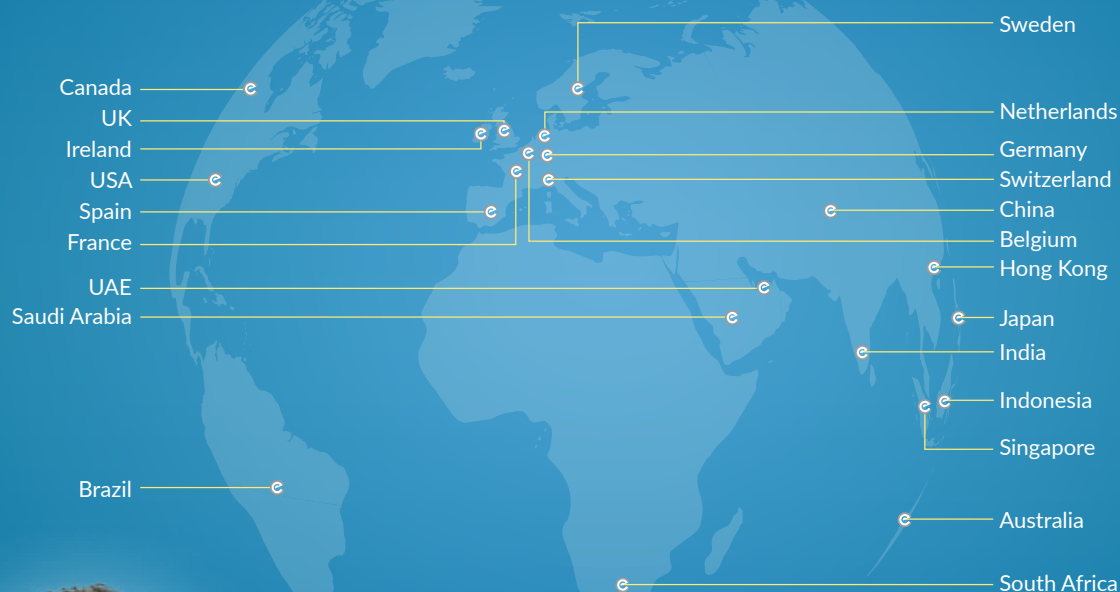
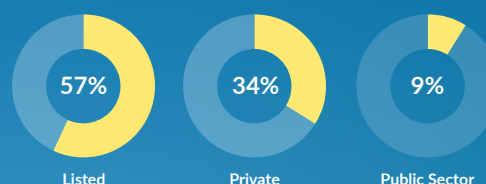
We connect you with trusted peers who have the expertise and insights you need.

We accelerate your impact and strategic alignment by connecting you with the right person at precisely the right time. You could rely on serendipity, but your Criticaleye support team will do the job more quickly and reliably. We make a Peer-to-Peer Connection addressing specific challenges or questions from Members every day to inspire change.

Members by Role (%)



Members by Business Type (%)



*"The **importance of having access to external experiences** and advice in the process of stepping into a Group C-suite role cannot be understated. Spending time with a very senior Board Mentor, and other Group CFOs within **Criticaleye's Community**, provided support for me to progress to the next stage of my career. It **helped build a wider external lens** which is invaluable when taking on one of the most senior roles in any organisation."*

Barry O'Regan, Group CFO, SSE



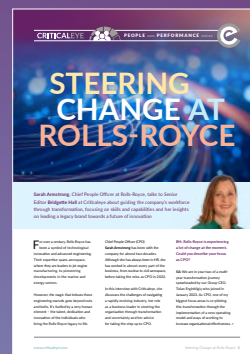
Knowledge

Being armed with the right information from the most trusted sources – your peers – is priceless. So whether you are learning from our rich editorial archives of leading insight, exploring a range of subjects in-person, or connecting with a leading expert, we have a learning platform focused around core areas of leadership, strategy and stakeholder management.

Leadership Content

We know you don't have time for all of the information coming at you.

So we capture stories and experiences within articles, case studies, research, videos and podcasts from leaders like you. This enables us to share ideas, inspiration and practical advice to help improve your individual and organisational performance.



VIDEO: IMPROVING DEBATE WITH THE BOARD

Click [here](#) to hear leaders discuss improving debate with the Board.

Featuring comments from **Sean Latus**, Group CEO, Calisen, **Carrie Dolan**, Director of Corporate Services, DVSA, **Phil Mayall**, Managing Director, Muse Place and **Karen Boswell**, Chief Experience Officer, VMLY&R.



*"We know what's needed to overcome barriers to growth, and we have an **unrivalled range of international leadership experience and expertise** to draw from."*

Charlie Wagstaff, Managing Director, Criticaleye





Our Advisory Members

Filling the gap at the table

Criticleye partners with some of the world's leading consultancies, experts and professional services firms. Whether they work with us as Advisory Members throughout the year, or partner with us on our flagship Retreats, these organisations provide an invaluable source of expertise to our Community, complementing the experience of our CEO, senior executive and non-executive Members with deep seated technical knowledge and understanding

of best practice. Our dedicated Advisory Practice team plays a key role as intermediary between our Partners and the Community, ensuring they are contributing to the discussions and interactions that take place in a way that delivers most value to individual leaders and organisations.

We inspire leaders to succeed via a perfect balance of practitioner experience and technical knowledge.

A selection of Criticleye's Partners include:

accenture

AlixPartners

dwf

EtonBridge
Partners



LSEG

salesforce

Want to find out more?

Download our Advisory Membership Brochure

Executive
and Board
Engagement



*"Criticleye is able to bring the leaders of today's businesses together, allowing them to **step away from day-to-day pressures** and operational issues really to think through how we can all work together and have impact. **The network that we are then able to build from this is so important to our own business.**"*

Rachel Barton

Global Private Equity Lead - Accenture Strategy, Accenture



Criticaleye Events

Inspiration and reflection

We understand our Members are limited on time, which is why we offer a range of different ways for senior executives to interact within Criticaleye. Whether that be our high-impact **Retreats, Forums, Virtual Roundtables** and **Masterclasses**, these offer busy leaders and executives to benchmark, discuss and debate business critical issues

with their peers. Topics are often Member-led and highly relevant to attendees so as to maximise the value Members get back from the time they put in. Not only this, but participants are connected after the discussion to ensure they can continue the debate and ask further questions.

Examples of recent Criticaleye events include:



Leadership

Understanding
Board dynamics
as a new CEO

Strengthening
leadership capability

The CEO as
a disruptor



Strategy

Tech capability
at Board level

Lean and flexible
operating models

Building for
the future



Stakeholders

The investors
perspective

How to influence
the Board

Aligning during
large-scale
transformation

*"Our events are high-impact, case study-led and tailored to the needs and requirements of our Members. **We ensure each and every Member receives maximum value** before, during and after their participation at a Criticaleye event."*

Lucy Marks, Events Director, Criticaleye



Trust is everything

And it's built upon
relationships. So let's
get to know each other
and explore how we can
inspire you to succeed



Inspiring Leaders to Succeed

Our Values

Trust: We provide a trustworthy platform for peers to share knowledge and inspiration openly

Collaboration: We work together by sharing knowledge and expertise to achieve results

Accountability: We take personal responsibility for delivering value to our Members and colleagues

Courage: We are not afraid to constructively challenge ideas and explore new ways of working that will enhance our services

Empathy: We strive to understand challenges and provide support to peers, Members and individuals in our wider Community

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