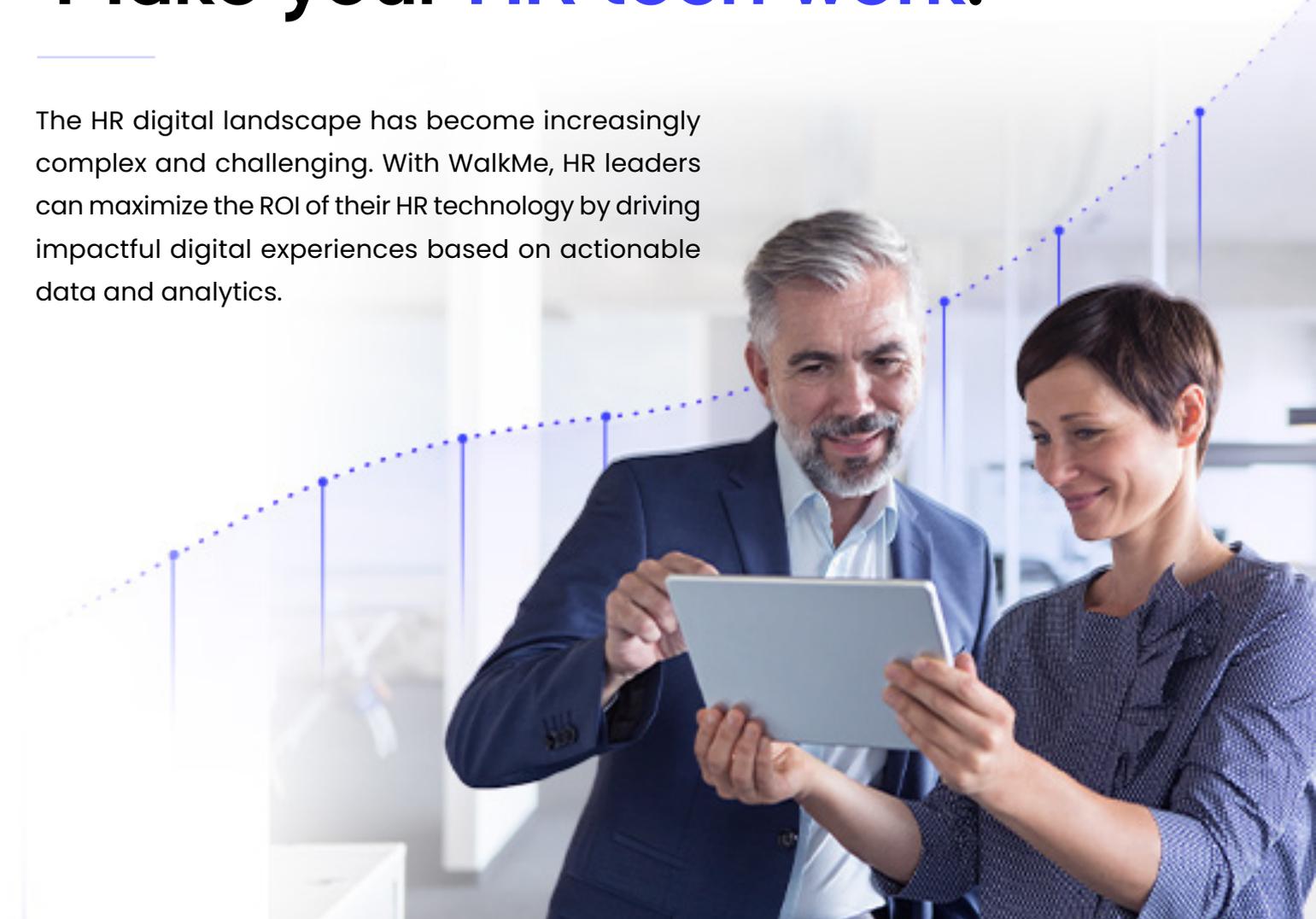




# Your digital strategy in action: Make your **HR tech work.**

The HR digital landscape has become increasingly complex and challenging. With WalkMe, HR leaders can maximize the ROI of their HR technology by driving impactful digital experiences based on actionable data and analytics.



According to Gartner®, by 2024,

**60%** of large global organizations will try to address employee experience needs by deploying at least five HCM and digital workplace technologies.

Visibility into software usage and effective digital adoption strategies are critical to enhancing employee experience and optimizing the value of strategic HR digital investments.

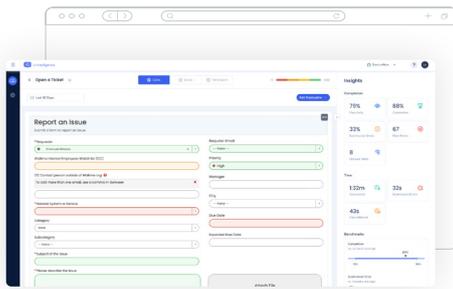
Gartner, 2022 Strategic Roadmap for HCM Technology Investments, Ron Hanscome, Helen Poitevin, John Kostoulas, Sam Grinter, 30 June 2022. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved. The graphic was published by Gartner, Inc. as part of a larger research document and should be evaluated in the context of the entire document. The Gartner document is available upon request from WalkMe.

With WalkMe's Digital Adoption Platform, **measure and drive digital adoption across the organization**. Ensure users are productive and efficient across the employee lifecycle.

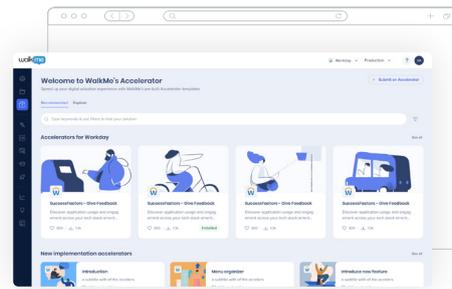
## Develop and execute human resource strategy

With WalkMe, gain full visibility into the HR tech stack and an understanding of where users are struggling. Using this data, drive users to success with personalized experiences across any workflow or device through guidance, hyper-automation, and in-app engagement.

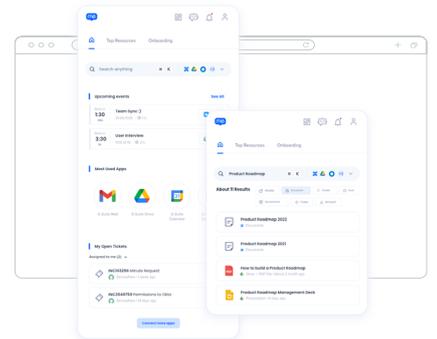
- Gain **visibility** into the right data to drive strategic decisions.
- **Optimize app spend** and increase **software ROI**.
- **Overcome global barriers** from language to location and policies range.



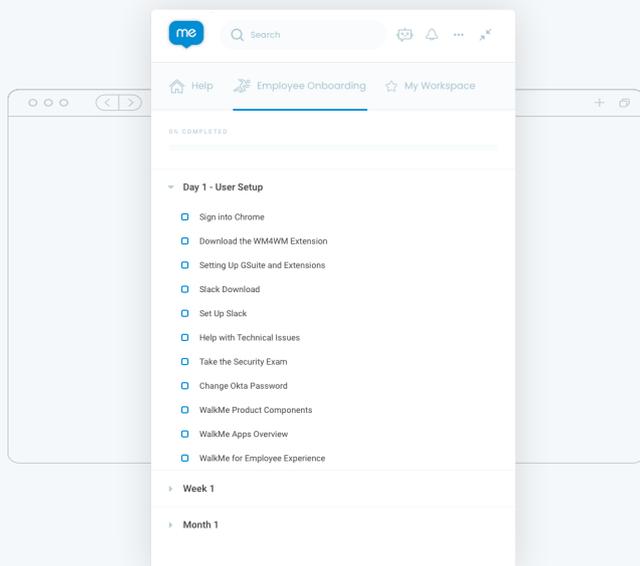
Gain visibility and leverage data to drive change.



Design frictionless workflows based on best practices.



Create experiences that transform how work gets done.



## Manage the employee lifecycle

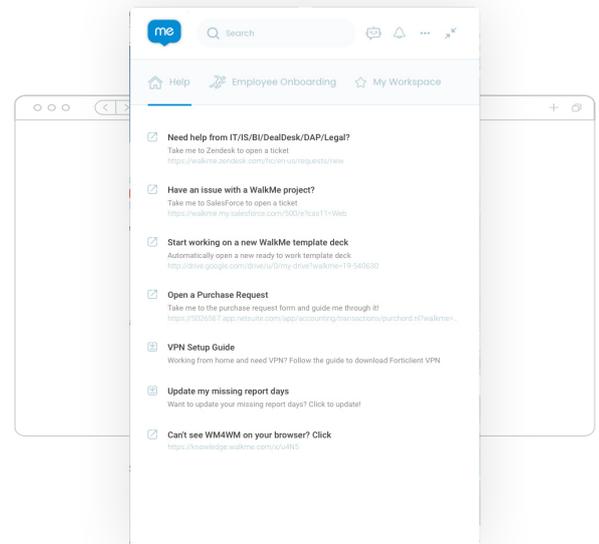
With WalkMe, HR technology becomes a seamless part of your employees' day - whether they are new to the org or a seasoned manager - without having to rely on dedicated training or support.

- Accelerate **onboarding and training** by reducing support, time spent, and costs.
- Monitor employee **compliance** with global policies.
- Optimize productivity and efficiency of employees, managers, and HR staff across **employee lifecycle** events.

## Drive operational excellence

With WalkMe, connect employees to workflows and any HR application with dedicated search, easy access to recent tasks and resources, personalized onboarding experiences, and self-service support from anywhere.

- Maintain **business continuity** through any change.
- Implement the right procedures and support that caters to a **hybrid workforce**.
- Decrease **IT support** by promoting self served users.



## With WalkMe HR teams can:

### Improve employee experience

Increase employee productivity on and across applications with no-code automation and guidance.

### Optimize operational productivity and efficiency

Communicate with and drive employees to action with updates and calls to action directly on their desktop, mobile, or web applications.

### Ensure data integrity and compliance

Prevent errors with proactive alerts and automation across applications to mitigate risk and adhere to compliance regulations.

### Bridge the gap of hybrid work environments

Keep employees engaged in remote or hybrid work environments by reaching them directly on their desktops.

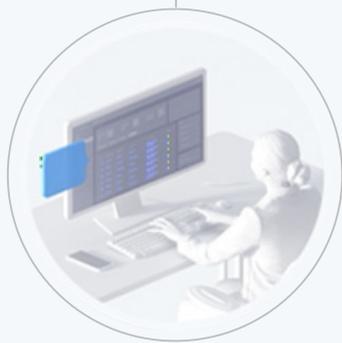
### Connect HR transformation to business goals

Understand software usage and user experiences across applications and business processes to implement data-driven solutions.

**Manage the complexity** of digital transformation by leveraging data to drive user experiences.

**Create data-driven experiences.**

Gain visibility into the tech stack as you measure, drive, and act to ultimately maximize the impact of your digital transformation strategy.



**Drive users to success.**

Drive user adoption of your digital assets on any device across your tech stack.

## About WalkMe

WalkMe’s low-code digital adoption platform enables organizations to leverage data to take immediate action to simplify user experiences across enterprise applications. WalkMe is designed for executives, IT organizations, and line of business managers, enabling them to take a user-first approach to software adoption to accelerate digital transformation.

For more information, please visit our website at: [www.walkme.com](http://www.walkme.com)

**WalkMe is successfully deployed at:**

