

STRATEGIC POP-UP BOARDS

FOR CPOs

Better outcomes can be reached through better scrutiny

Criticleye Pop-up Boards are designed to support **Chief People Officers (CPO)** and **senior HR leaders** to make better informed decisions, with greater confidence.

We know that CPOs are operating within an increasingly complex world, where changing pace and a difficult macroeconomic climate create myriad new challenges.

WHAT OUR LEADERS SAY*

71% of CEOs believe that their teams require **greater external reference points**

80% of CFOs find it difficult to **gain strategic alignment**

52% of Boards say they need to **improve the quality of strategic debate**

Our extensive experience and reach allow us to bring together an experienced panel of trusted peers and experts who will impartially challenge, critique, support and validate your strategy, leading to more successful outcomes.

A CRITICLEYE MEMBERS' POP-UP BOARD EXPERIENCE

Your dedicated **Criticleye Relationship Manager** will engage an external panel of relevant Executive and Non-executive experience to validate your strategic plans or externalise one of your key challenges.



*Taken from Criticleye's [CEO](#), [CFO](#), [CPO](#) and [Board](#) Research 2024.

IMPACT OF CRITICALEYE POP-UP BOARDS FOR CPOS OVER THE PAST 12 MONTHS:

59% focussed on an element of the People strategy

25% addressed a complex stakeholder challenge internally or externally

30% were used to discuss talent, skills and capabilities

RECENT EXAMPLES INCLUDED



CHIEF PEOPLE OFFICER
LARGE PROPERTY COMPANY
AI Implementation: its effects within the business and customer base



DIVISIONAL HRD
GLOBAL BANKING GROUP
Growing with a Healthy Risk Culture



DEPUTY CPO
GLOBAL US BASED FINTECH
Building Efficient HR Operations



CHIEF PEOPLE OFFICER
FMCG RETAIL COMPANY
Aligning the People agenda to group strategy to deliver growth




VP HR
GLOBAL ENGINEERING & AEROSPACE COMPANY
Strategic Workforce Planning




CHIEF PEOPLE OFFICER
INTERNATIONAL ENERGY COMPANY
Clean Energy Sector - the war on talent

OUTCOMES



People strategy enhanced



Powerful Board presentation



Accelerated succession



Improved retention



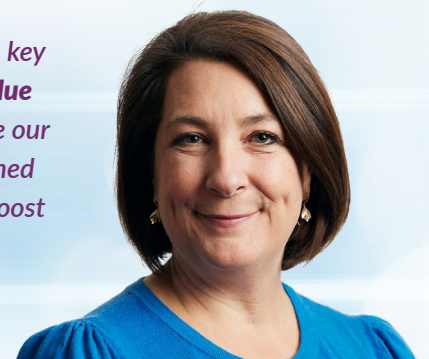
Enriched company culture



Transformed leadership capabilities

*“Criticleye Pop-up Boards provide an essential platform where I can present and refine key strategies, like our people strategy, to a panel of experienced peers and experts. **The value lies in the impartial and positive challenge or validation they offer**, allowing me to refine our approach with greater clarity and confidence. This feedback is critical for making informed decisions that drive both the people agenda and the organisation forward, and gives a boost of confidence in presenting and influencing the Executive within my organisation.”*

Heather Hayes, Global HR Director, Lightsource bp



Please check out some of our recent videos:



CRITICALEYE POP-UP BOARDS

Please click here to view



ADDRESSING CHALLENGES: CRITICALEYE POP-UP BOARDS

Please click here to view



CRITICALEYE POP-UP BOARDS: BENCHMARKING STRATEGY

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