



CASE STUDY

Pop-up Boards



Better outcomes can be reached through better scrutiny. To succeed, sometimes you need an external sounding board and a safe space to stress-test your strategy. Our extensive Board experience and reach allows us to bring together an experienced panel of trusted peers and experts who will impartially challenge, critique, support and validate your strategy empowering you to make more informed decisions.

In the Pop-up Board case study below, Criticaleye was able to bring together a carefully selected group of experts to share stories and experiences of the issues the host company was facing.

Company type	Key drivers for Pop-up Board/background	Outcomes of Pop-up Board
Peer to peer lender	<ul style="list-style-type: none">• The need to establish an effective Board structure following reorganisation/ restructure of the company• The desire to prepare the company for IPO in the future• A need to stress test proposals before submitting to the regulator, and get experienced advice in a safe and confidential setting	<ul style="list-style-type: none">• A realisation that greater clarity around board responsibilities following the restructure was needed• Ideas on how the leadership team could structure the boards so as to satisfy the regulator• Advice on the complexities of running numerous committees and tips on overcoming structural challenges• Practical tips and advice on the importance of standard setting and standardisation across numerous divisions of the business• Risk assessment advice including scenario planning ideas in light of regulatory assessment• The value of having the right, independent NEDs in place

“ Our Criticaleye Pop-up Board was a highly effective way of discussing opportunities, potential problems and ‘bumps in the road’ as we look to restructure the organisation and extend our offering. The challenges made at the Pop-up Board from the group prompted many new questions, as well as offering tangible advice that could feed into our planning. As things move forward, it would be very valuable to re-engage with the same group and get views on our progress. ”

Criticaleye Member